

Mind Body Education
Licensed Holistic Training Providers Income Estimates

You will have the opportunity to select which training program you want to deliver.

**The Holistic Integrated Creative Arts Therapist
Training Program**

This program includes the 20-module HICAT training program. It is delivered live over six month (20 weeks) either live in a physical classroom for 6 hours per week or live via Zoom in a virtual classroom for 6 hours per week.

The average course fee in Australia at the moment is \$3,000 (including GST) per student when paid in full on enrolment for physical classroom courses – more for payment plans – and around \$2,600 for virtual classroom courses.

Virtual Classrooms.

The obvious beauty of virtual classrooms is that you do not have to spend money hiring a venue. You also save time and money not needing to travel to a venue and you are able to attract a much wider audience who may otherwise not have been able to attend your live classes. Your students also save money and time as they don't need to travel to class.

**The Holistic Integrated Creative Arts Therapist
Training Program**

If you run one virtual class per week via Zoom, 6 months and you have 20 students in that class who have all paid the full fee on enrolment (the lowest amount payable) you will have taken \$52,000 in enrolment fees. Assuming you charges the current average of \$2,600. This amount includes GST – So lets take the GST out and assume you have a profit of \$46,800.

If you run two courses per year your estimated enrolment fees would be \$93,600

In the virtual classroom your only major overheads are your annual license fees (think of this like paying for stock) and your marketing.

The annual license fee is \$11,000 (inc GST)
On average \$1,000 a month is a fabulous marketing budget = \$12,000 per year.

Estimated annual income = \$93,600
Estimated outgoing = \$23,000
Estimated annual profit = \$70,600

Over \$1,300 a week or working 2 or 3 days a week from your own home!!

**The Meditation Teacher, Holistic Counsellor, and
Empowerment Coach Program**

This program includes the Certificate in Meditation Teaching & Holistic Human Development plus 21 Postgraduate courses leading to the Master Practitioner of Empowerment Coaching and the Master Practitioner of Holistic Counselling

It is delivered live over three month (12 weeks) either live in a physical classroom or live via Zoom in a virtual classroom for 3 hours per week.

The average course fee for the Meditation Teacher Training program in Australia at the moment is \$1,100 (including GST) per student when paid in full on enrolment for physical classroom courses – more for payment plans – and around \$900 for virtual classroom courses.

**The Meditation Teacher, Holistic Counsellor, and
Empowerment Coach Program**

If you run one virtual class per week via Zoom, 3 months and you have 20 students in that class who have all paid the full fee on enrolment (the lowest amount payable) you will have taken \$18,000 in enrolment fees. Assuming you charges the current average of \$900. This amount includes GST – So lets take the GST out and assume you have a profit of \$16,200.

If you run four courses per year your estimated enrolment fees would be \$64,800

In the virtual classroom your only major overheads are your annual license fees (think of this like paying for stock) and your marketing.

The annual license fee is \$11,000 (inc GST)
On average \$1,000 a month is a fabulous marketing budget = \$12,000 per year.

Estimated annual income = \$64,800
Estimated outgoing = \$23,000
Estimated annual profit = \$41,800

Over \$800 a week or working 2 or 3 days a week from your own home!!

This does not include enrolment fees for extra classes you may run using postgraduate courses.

Teaching in physical classroom

We have noticed a huge shift moving in to 2024 with people feeling a strong desire to return to physical classrooms. The connection and synergy of shared physical learning environment is appealing to a wide range of people – especially our target audience!

The Holistic Integrated Creative Arts Therapist Training Program

If you run one physical class per week for 6 months and you have 20 students in that class who have all paid the full fee on enrolment (the lowest amount payable) you will have taken \$52,000 in enrolment fees. Assuming you charges the current average of \$2,600. This amount includes GST – So lets take the GST out and assume you have a profit of \$46,800.

If you run two courses per year your estimated enrolment fees would be \$93,600

On-campus overheads usually include a maximum of \$300 a week for your venue and \$100 a week for printing students course work. So, \$400 a week x 40 weeks = \$16,000

Plus

The annual license fee is \$11,000 (inc GST)

On average \$1,000 a month is a fabulous marketing budget = \$12,000 per year.

Estimated annual income = \$93,600

Estimated outgoing = \$39,000

Estimated annual profit = \$54,600

If you only facilitated on-campus once a week, your income could potentially be over \$1,000 a week or teaching one day a week. If you offered two classes a week in different locations your weekly income would be more like \$2,200 a week.

If you offered one on-campus and one Zoom class each week you combined income would be around \$2,600 each week for working around 3 or 4 days a week.

Disclaimer: The financial projections and income estimates provided herein are for illustrative purposes only and are based on certain assumptions. These estimates are not guarantees or promises of actual earnings, and the actual income generated may vary. We cannot be held responsible for any discrepancies between the projected and actual financial outcomes. Individuals should exercise their discretion and conduct their own due diligence before making any financial decisions based on the information provided.

The Meditation Teacher, Holistic Counsellor, and Empowerment Coach Program

If you run one physical class per week for 3 months and you have 20 students in that class who have all paid the full fee on enrolment (the lowest amount payable) you will have taken \$18,000 in enrolment fees. Assuming you charges the current average of \$900. This amount includes GST – So lets take the GST out and assume you have a profit of \$16,200.

If you run four courses per year your estimated enrolment fees would be \$64,800

On-campus overheads usually include a maximum of \$200 a week for your venue and \$100 a week for printing students course work. So, \$300 a week x 48 weeks = \$14,400

Plus

The annual license fee is \$11,000 (inc GST)

On average \$1,000 a month is a fabulous marketing budget = \$12,000 per year.

Estimated annual income = \$64,800

Estimated outgoing = \$27,500

Estimated annual profit = \$37,300

If you only facilitated on-campus once a week, your income could potentially be over \$700 a week or teaching a three-hour class one day a week. If you offered two classes a week in different locations your weekly income would be more like \$1,400 a week.

If you offered one on-campus and one Zoom class each week you combined income would be around \$1,700 each week for working around 3 or 4 days a week.

This does not include enrolment fees for extra classes you may run using postgraduate courses.

Postgraduate courses can be offered via Zoom and usually have a fee of \$500 per student. One postgraduate course might attract 10 students – a total of \$5,000 per class and you can run them as often as you choose.